

Ideas for recruiting girls



'Bring a friend nights' work well. How about opening up the end of year Christmas party for members to bring guests, or what about a taster session?

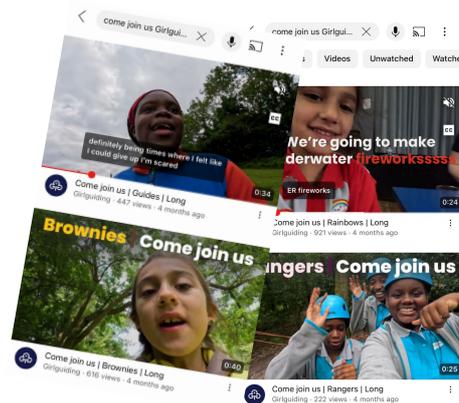
Search 'bring a friend' on the girlguiding.org.uk website!

Search 'come join us' Girlguiding on Youtube to find some great videos about Rainbows, Brownies, Guides and Rangers. These can help introduce girls and parents to sections.

Visit other local units to talk about what you get up to in the next section and invite girls to welcome evenings.

Search 'helping girls to move section' on the girlguiding.org.uk website.

Search 'transition resources' on the Girlguiding Anglia website for activities, email templates, leaflets and a help sheet for GO.



 [/girlguidinganglia](https://www.facebook.com/girlguidinganglia)

 [girlguiding_anglia](https://www.instagram.com/girlguiding_anglia)

 [@gguidinganglia](https://twitter.com/gguidinganglia)

 [Girlguiding Anglia](https://www.linkedin.com/company/girlguiding-anglia)

Post on local and community social media groups, or advertise in local magazines and include costs as we're extremely cheap compared to other hobbies.

Remember to tag us so we can share your posts!

If you would like support with tone of voice or branding, please contact our comms team at hello@girlguiding-anglia.org.uk



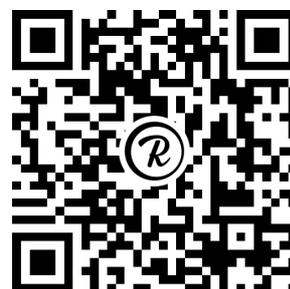
Scan the QR codes for additional resources



[Member support](#)



[Growing our membership](#)



[Design centre](#)

Take some of your own section to a 'take over' night at any feeder units to introduce your unit to them.



Transition is all about taking away the fear of the unknown.



Contact your local radio station, newspapers and community magazines. See if they would be interested in featuring a piece about your unit - a great cost free way of promoting your unit!

Ask local primary schools if they would be happy to give out postcards in book bags, offer to talk in assembly or write an entry in the school newsletter!

Lots of advice in contacting schools is available from girlguiding.org.uk just search 'schools'.



Order free posters and postcards from Girlguiding or make personalised ones in the design centre for a leaflet drop. Ask parents or your local Trefoil Guild if they can help with this.



Scan the QR code to order your marketing materials!



Girlguiding.shop

Marketing materials available to order from the Girlguiding shop:

- Rainbow posters and postcards (6982/6906)
- Brownies posters and postcards (6983/6907)
- Guides posters and postcards (6984/6908)
- Rangers posters and postcards (6996/6911)
- Multi-section posters and postcards (6997)
- Volunteer recruitment postcards (6986)

