



Dear Recipient,

Welcome to your March Girlguiding Anglia marketing newsletter, where you will find out about all the latest news, events and opportunities across your region.



Welcome to our March marketing newsletter

We continue to send this marketing newsletter offering you an opportunity to discover everything on offer throughout the region. Have you seen the new Ranger uniform now on sale? Also have you seen our own challenge to create our Ranger wear logo? A challenge to be creative and design a logo for our new region Ranger active wear. Competition closes on 23 April and open to ages 13-18 [#GGArangers](#).

If you are looking for activity days or weekends for your unit, don't forget to check out our Hautbois website. Where you can find all the exciting and great opportunities

which are on offer throughout the year. We are so fortunate to have Hautbois and the estate and to be able to deliver so many varied activities.

Supernova bookings are coming in with over 300 girls and leaders from 23 units, it will be a great activity weekend so come along and join the fun!

Tracy Foster,
Region Chief Commissioner



How to help your local guiding grow



Our Growth and Retention Coordinator shares some useful tips and hints;

With spring just around the corner and everything around us growing, now is the perfect time for planning how to help your local guiding grow in your area.

How do you know if you need to grow?

Look at your unit/district/division membership data including:

- Your waiting-to-join or transfer lists.
- Volunteer enquiries.
- Unit membership.
- Current volunteer roles for gaps to fill.
- Review and update your unit capacity.

What do you need?

- New volunteers? What role do you want/need them to fill?
- Girl spaces? How many can you take, what spaces do you have (this should be easy to identify with your unit capacity).
- Waiting lists; are these overflowing, could you do with a new unit or to look into other options such as [flexible guiding?](#)

Now you know what you need, what are you able to do about it?

- [Run a recruitment drive.](#)
- [Use social media.](#)
- Use the [recruitment resources](#) available.
- Run a [recruitment stall](#) at an event.
- [Recruit in schools](#); give a talk in assembly, provide leaflets for primary schools to send home.
- Run [holiday-guiding](#).
- Encourage girls to [bring-a-friend](#) along for a fun unit meeting.
- [Involve-parents](#), families and carers.
- Link up with youth leadership opportunities - such as [Duke of Edinburgh](#) and [National Citizenship Service](#).
- Looks at ways to attract more [students](#) as volunteers.

Thorough planning for recruitment is vital to its success.

It's important to clearly identify who is responsible for what and remember to share the load.

Guiding is a lot more fun when done with friends!

Pride 2019 - We need you!



We are attending 5 pride events this year after the success of our 3 Pride events last year.

We will be at Norwich, Lincs south, Essex, Oxford and Cambridge this year! We need volunteers for all events and would love to hear from you, if you are interested in finding out more please email commsteam@girlguiding-anglia.org.uk for more information!

Our Macmillan Partnership

We are a couple of weeks away from the launch of our first Macmillan challenge! The fun will kick off April 2nd and will be all about FUNdraising! We cannot wait to share more with you and have loved hearing your stories and ideas so far. Our launch on 4th February reached an incredible 7,565 people on Facebook! For exciting news, updates and stories around this be sure to check out our blog.

[MACMILLAN BLOG](#)



Walking Weekend



Come and join us for a wonderful walking weekend for adult members along with their partners and friends. You can take part in shorter or longer walks exploring this beautiful area. There will be opportunities for informal training and log book walks for Level 2 and 3 of the Girlguiding Walking Scheme.

[BOOK NOW](#)

Rangers competition!



Be creative! Be inspired! Be unique!
Do you like designing and love a challenge? Then we need you!
Our popular region activity wear needs a new logo for the Rangers section and we would really love you to inspire us to do something different.
What do you think represents the Ranger section in our region?
For your chance to let your talents shine, win a hoodie and goody bag, follow the link below to enter!
Deadline for entries is 23rd April 2019.
Open to ages 13-18 yrs.

[DETAILS](#)

#UKPW UK Parliament Week

We are on the look out for talented girls and leaders to contribute to this year's Parliament Week and write a blog! We would love to share this on our website as well as #UKPW. We have a handy guide about writing a blog and template, please

get in touch at commsteam@girlguiding-anglia.org.uk for more info and guides. Entries close midday 31 March.

**SIGN UP FOR
YOUR FREE KIT**



Coming soon



A Safe Space Training Levels 3 and 4

We have a number of Safe Space training coming up across Essex, Hertfordshire and Milton Keynes. To find out more information and to book please check out our events page.

BOOK NOW



Region service crew for Rangers and young leaders 14-18

A great opportunity to spend the weekend with Rangers and Young Leaders from around the Region at The Jarman Centre, Newmarket. We



Bookings open! Supanova 2019

Join us this year as we blast off into another exciting PGL adventure. Guides and Guide units across the Anglia region will have the opportunity to experience something like never before, with our space themed weekend. With an exciting partnership to support the event and some truly great activities, we're sure you'll want to get involved, so head over to our website for more info. Use #Supanova2019 to follow all the updates on social media.

[BOOK NOW](#)



will be provided with accommodation and one activity in exchange for a service project around the site. We will also be catering for ourselves, so why not come and improve your DIY, group cooking and gardening skills whilst having fun.

[BOOK NOW](#)



International Community Experience weekend, week 2

International Community Experience (ICE) provides members of the Guide section with opportunities for personal development through Community Action, linked with a taster for international experiences within Girlguiding. Guides should attend a part one weekend and after this they will be offered a part two, going further afield. Part two we enable the guides to go away using their passport and undertake a

International Community Experience weekend, week 1

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[BOOK NOW](#)

community action in a different area outside of Anglia.

Girlguiding Anglia are holding two events for ICE Part One at different venues and times. These are referred to as Week 1 and Week 2 and offer the same programme.

[BOOK NOW](#)

Volunteer opportunities



Come and join the region team as part of our amazing team of trustees, Committee members and Volunteers. Choosing to become a committee member would give you the opportunity to use your skills to benefit all of our members. All of our vacancies can be found on our vacancies page on our new website.

[VACANCIES](#)

GDPR



We are pleased to announce that we are now able to send marketing e-newsletters to all our region members who have chosen marketing under their preferences on GO.

This means that we can now share your good news stories and ask you to share your photo of the month. Please note that for us to use any images

we will need a permissions form for region use, these can be requested by email, commsteam@girlguiding-anglia.org.uk.

HAUTBOIS ACTIVITY CENTRE - News & Events



SAVE THE DATE!

Guide Water Safety Badge Day

Trying something new is an essential part of guiding. We offer units and individuals the chance to earn a badge, gain new skills and grow in confidence.

Saturday 13th April - Water Safety Guide Badge Days run from 10am - 3pm and cost £20.50 per Guide



[BOOK NOW](#)



Brownie Adventure Day

Adventure Days at Hautbois Activity Centre are packed full of fun, learning, friendship and offer girls the chance to take part in two of our on-site activities. The girls will experience adventures and challenges whilst exploring the vast Hautbois Estate.

[MORE INFO](#)



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[MORE INFO](#)



Mums & Daughters Adventure Day

Are you an adventurous mum? Why not come and explore Hautbois Activity Centre with your daughter and try outdoor activities together! There's lots on offer and you even get the chance to explore the Hautbois estate together. If you're feeling up to the challenge there's also an activity for the adults too!

[MORE INFO](#)



[Girlguiding website](#)

[Contact us](#)

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