

Super Sam's Digital Challenge Badge Pack

Hi, I'm Super Sam! Welcome to my Digital Challenge. You may have heard about me or seen me out and about in different parts of Essex before. I'm helping the Superfast Essex broadband programme bring faster broadband to homes and businesses across the county so that everyone can do things online quicker. Watch my video and find out more at: www.superfastessex.org/supersam.

The Superfast Essex programme is run by Essex County Council and is working with two companies - Openreach and Gigaclear - to upgrade the broadband network across the county. This has largely so far involved replacing existing copper cables with new fibre optic cables which are capable of providing faster broadband speeds. Work started in 2014 and is expected to continue through until 2021.

The Digital Challenge

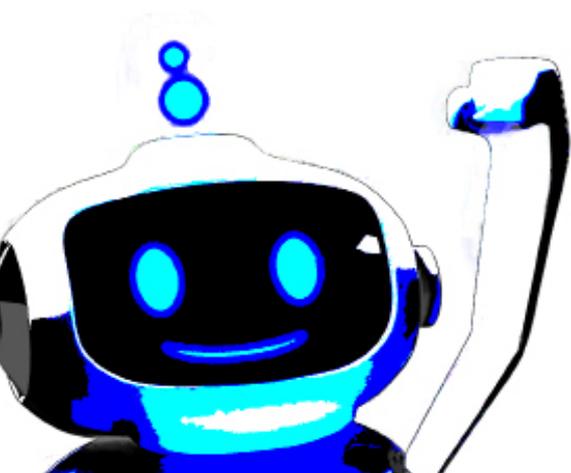
As well as helping people to access the internet faster, Super Sam and Superfast Essex also want to make sure people make the most of superfast broadband once it becomes available to them.

All the different things people can do 'online' are 'digital' activities and they include many day-to-day tasks which can help improve people's lives at home and at work. However, not everyone is choosing to go 'digital' and Super Sam together with the Superfast Essex programme want to try and understand why this is. Once understood, hopefully they can help change attitudes towards going digital.

Some people may not be aware of some of the things that that can now be done online, or they may not realise how much time can be saved. They may be worried about safety and security of the internet, or they may be nervous of changing the way they do things.

This challenge will focus on supporting our older generation who may not feel as confident about going digital.

The range of tasks in the Super Sam Challenge will help us understand what barriers people are facing when going digital and how we can encourage and support them.



What is superfast broadband?

People use broadband to do many things digitally including; sending emails, searching for information on the internet, shopping or banking online, completing homework or listening to music.

The faster the broadband you have, the faster you can do these things and the less chance you have of your screen buffering or freezing. Superfast broadband means you have a minimum speed of 30Mbps (megabits per second - the unit used to measure bandwidth on a network).

Some online or digital tasks will only work if you have superfast broadband because they need higher speeds to make the tasks possible. This can include watching films on the internet, playing video games online, sharing a large number of photos on social media at one time, sending large files over email, or having an online video chat or call with friends, family or work colleagues.

Superfast Essex is trying to make superfast broadband available to as much of Essex as possible because it knows how important being able to do all these things are to residents and businesses.

How can I achieve my badge?

Choose a family member or a family friend, aged 65+, ideally who lives in Essex and complete a range of tasks to help;

1. Understand why they currently don't do things digitally.
2. Raise awareness of some of the things people can do online and encourage your family member or friend to try them.
3. Show how doing things online can help improve people's lives at home or at work.

Note to leader

*please discuss online safety and the sharing of information online - <https://www.girlguiding.org.uk/making-guiding-happen/running-your-unit/safeguarding-and-risk/staying-safe-online/>

Guidance notes:

- You do not have to complete all tasks with the same person, although we will need you to let us know if you work with more than one person by identifying which tasks related to which person.

- The person/people you work with **MUST** remain anonymous, you can identify them as 'Person A', 'Person B' etc if you are working with more than one.

- Please confirm the age group(s) of the person/people you work with :

65 - 70

71 - 75

76 - 80

81 - 85

86+

- Please ensure you state your own name, age, the name of your Girlguiding section when submitting your task evidence to your Girlguiding leader. Your leader will submit all unit evidence together in order to claim badges.

Compulsory tasks (all ages): Everyone must complete the following five tasks.

1. Ask your family member or friend to explain what digital means to them.
2. Ask your family member or friend to list three tasks that they know of which can be done digitally.
3. Can you think of three more tasks which can be done digitally and add them to the list as well. Was your family member or friend aware they could do these three tasks digitally?
4. Ask your family member or friend if they would do any of the six digital tasks you have listed between you. If not try to understand why and if there is anything that would change their mind?

Once you give your answers and information to your leader, they must email them to make.theconnection@essex.gov.uk and CommsTeam@girlguiding-anglia.org.uk for you to claim your badge.

In addition, you must select three tasks of your choice from the following lists. Activities can be chosen in relation to age and/or ability.

The personal information you have provided will only be used to administer the Super Sam Digital Challenge Badge. Essex County Council will keep this information for 6 months after the challenge start date and will not share your information with any third party other than Girlguiding Anglia.

Rainbows (age 5-7years):

- Show a family member or friend how to take a selfie of both of you on their phone/tablet.
- Play a game on your phone/tablet/computer with your family member or friend (age appropriate).
- Help your family member or friend use Google Earth to find a street view image of their home.
- Visit the Superfast Essex website (www.superfastessex.org) and find the page about Super Sam and watch the animated film.
- Help your family member or friend use a touch-screen device to go on the internet or to use a voice-activated intelligent personal assistant (eg Siri or Alexa) and ask a question.

Brownies (age 7-10 years):

- Make a poster to highlight what is great about the internet.
- Help your family member or friend to go online and find out about an event or activity in their local area using the Essex Activities website (<https://activities.essex.gov.uk/>).
- Help your family member or friend find old pictures of their town/village on the internet.
- Help your family member or friend to use a touch-screen device or app to do something. Help them navigate through the app, move around the screen, zoom in/out and click/tap to move onto different pages/sections of the app.
- Help your family member or friend to send a text message with an emoji to another friend/relative
- Help your family member or friend to find 5 useful facts/advice tips about internet safety on www.getsafeonline.org.

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Guides (age 10-14years):

- Show your family member or friend how to post on social media (eg Twitter, Facebook, Instagram, Snapchat). NB: Task only applicable to Guides aged 13+
- Help your family member or friend order some food shopping online to be delivered. NB: Any purchases must be with consent of the bill payer.
- Help your family member or friend set up and carry out an online video chat with another friend/relative (eg Facetime, Skype).
- Show an family member or friend how to watch a TV programme on a phone/ tablet.
- Help an family member or friend use Google Maps to find directions to somewhere/ and if possible help them to use satellite navigation on their phone/ tablet to get to the destination.
- Help an family member or friend link up to free wi-fi at home or in a public place.

Rangers (age 14-18years):

- Help your family member or friend to download an app onto their phone/ tablet.
- Help your family member or friend to access an online public service from a 'gov.uk' website, eg: apply for a blue badge, pay council tax, pay road tax, apply for a driving licence, or reserve a book at a library.
- Help your family member or friend to book Community Transport online.
- Help your family member or friend complete a contactless payment in a shop. NB: Any purchases must be with consent of the bill payer.
- Help your family member or friend to set up something digital eg; a TV, computer, laptop, sat nav, fitness track, smart phone, smart watch, tablet.
- Organise an 'Appy Day' at an existing coffee morning at your local community centre or local library to show older people how to download apps onto a digital device (eg tablets, phones, laptops). You may want to ask the coffee morning organisers to invite older people to bring their own devices along, but it might be worthwhile taking one of your own for demonstration purposes too.
- Organise a Superfast Singalong or Cinema Session with a local older people's home, using a tablet or other digital device to play the music or film, showcasing connectivity.
- Organise a Superfast Storybook Session for older people with your local library, showcasing the use of e-books. You could use the session to show them how to use e-books, or use the session to read-aloud a particular e-book of your/ their choice.

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You have until 31st January 2019 to complete all your tasks and submit evidence of all completed tasks (compulsory and additional) to your Girlguiding leader to achieve your Super Sam's Digital Challenge Badge.

In addition, answers to all **compulsory tasks** must also be submitted by your leader via email to the stated address CommsTeam@girlguiding-anglia.org.uk and make.theconnection@essex.gov.uk as outlined in the task information (number 5).

Once your Girlguiding leader has confirmed you have successfully completed all required tasks, you will be presented with your Super Sam Digital Challenge Badge by your Leader at your next pack meeting.

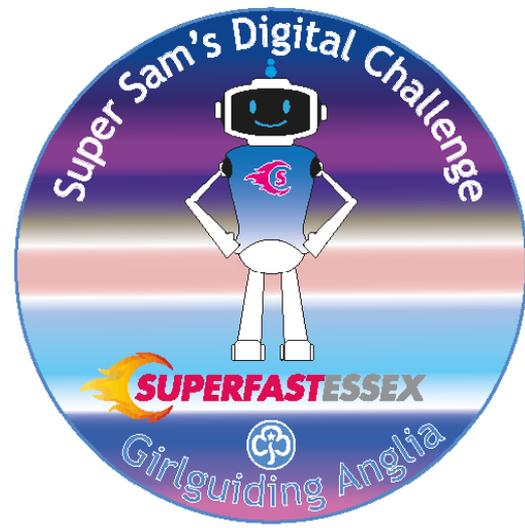
Everyone who successfully completes a Super Sam Digital Challenge Badge across the three Essex Counties (Essex West, Essex North East and Essex South East), will also be entered into a countywide competition for the chance to win the Super Sam Digital Challenge Champion prize of a Amazon online shopping voucher which will be presented to the winner by none other than Super Sam himself!

Have fun completing my Digital Challenge!

Super Sam 

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BADGE ORDER FORM



Unit Name: _____

County: _____

Leader's Name: _____

Address where the badges should be sent: _____

Postcode: _____

Phone or email in case of queries: _____

Number of badges required at £1.00 each: _____

Please add postage for the number of badges you order:

1 - 3 57p

4 - 20 90p

21 - 49 £1.19

50 - 100 £1.66

101+ £3.52

Total amount enclosed: £ _____

Please make your cheque payable to The Guide Association Anglia Region.

Please send this form with your cheque to:

Super Sam's Digital Challenge

Girlguiding Anglia

7 Great Hautbois Road

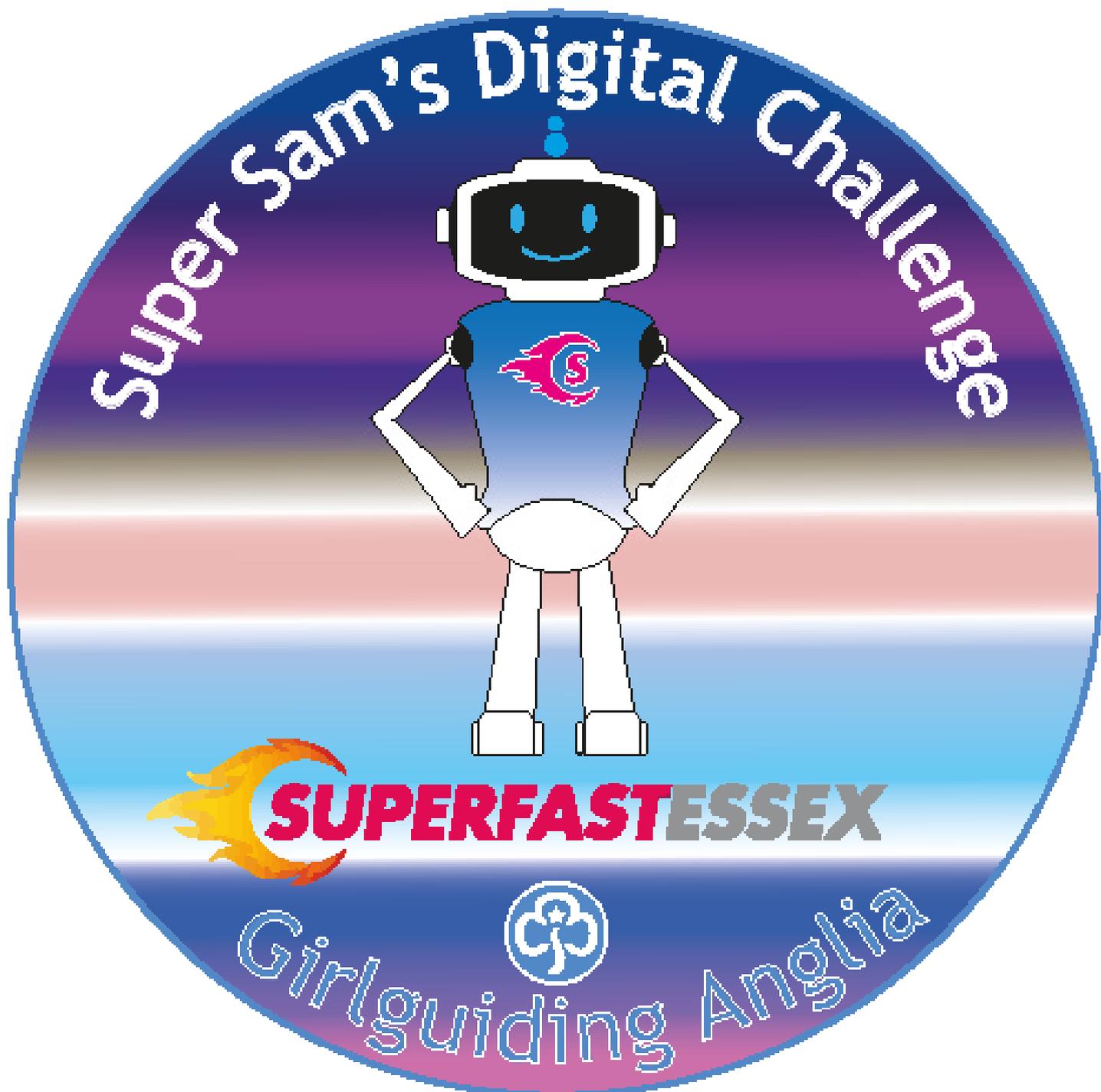
Coltishall

Norwich

NR12 7JN

All profits will go to Girlguiding Anglia. Registered Charity No. 278508. Girlguiding Anglia is an operating name of the Girlguiding Association Anglia Region.

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 girlguiding_anglia

Girlguiding Anglia Office: 7 Great Hautbois Road, Coltishall, Norwich, NR12 7JH

Tel: 01603 737357

Fax: 01603 736138

Email: angliahq@girlguiding-anglia.org.uk